



**OUTREACH COMMITTEE MEETING**

**NORTH HOLLYWOOD SENIOR CENTER  
5301 TUJUNGA AVE. NORTH HOLLYWOOD, CA. 91601  
MONDAY, OCTOBER 7, 2019 | 7:00PM**

**Chair:** Maria Sosyan | **Vice Chair:** Russell Wolf | **Secretary:** Rob McGrath

**Members:** Sara Cravens, Zoe Jaeger

**Ex Officio Member:** Paul Storiale

ITEM	TIME	TOPIC	SPEAKER
1	7:00 PM	<ul style="list-style-type: none"> <li>Call to Order</li> </ul>	Maria Sosyan, Chair
2	1 minute	<ul style="list-style-type: none"> <li>Roll Call</li> </ul>	Rob McGrath, Secretary
3	1 minute	<ul style="list-style-type: none"> <li>Welcome and committee chair announcements</li> </ul>	Maria Sosyan
4	1 minute each	<ul style="list-style-type: none"> <li>Public Comments on Non-Agenda Items</li> </ul>	Maria Sosyan
5	Up to 3 minutes	<ul style="list-style-type: none"> <li>Presentation, Discussion, Possible Action: Approve \$200 monthly budget for community outreach with nohoartsdistrict.com. Services will include a blog/ box ad designed by the NoHo NC which will focus on neighborhood news and council announcements. Council events will be listed in Events Calendar which will include social media and electronic announcements for all events. Blog will be shared with nohoartsdistrict.com's 28,000 social media followers and will run from November 1, 2019 to October 31, 2020.</li> </ul>	Maria Sosyan
6	Up to 5 Minutes	<ul style="list-style-type: none"> <li>Presentation, Discussion, and Possible Action: To join forces with the Homelessness and Public Safety Committee and the Arts, Parks and Beautification Committee and host a community Homeless Outreach/ Clean-up Holiday Event.</li> </ul>	Peter Haderlein, Paula June Cantu

7	Up to 10 minutes	<ul style="list-style-type: none"> <li>• Presentation, Discussion, and Possible Action: May 5<sup>th</sup> is nationally recognized as “Missing and Murdered American Indians and Alaska Natives Awareness Day.” In some U.S. counties composed primarily of Native American lands, murder rates of Native Americans are up to 10 times higher than the national average. In partnership with the Outreach Committee, the Arts, Parks and Beautification Committee is proposing an event on May 5<sup>th</sup>, 2020, also known as “Missing and Murdered Indigenous People Awareness Day” to help bring awareness to our community about this national issue that disproportionately affects Native Americans.</li> </ul>	Paula June Cantu
8	Up to 5 minutes	<ul style="list-style-type: none"> <li>• Presentation and Discussion: To create a “Certificate of Appreciation” to award to stakeholders, non-profits, and others who make a contribution to our NoHo community. About two years ago, the Outreach Committee drafted a sample certificate but we never implemented the program.</li> </ul>	Rob McGrath
9	Up to 3 minutes	<ul style="list-style-type: none"> <li>• Update and Discussion: Determine date for first e-newsletter via mailchimp. The first correspondence will be a letter from the NC President, Paul Storiato.</li> </ul>	Maria Sosyan
10	5 minutes	<ul style="list-style-type: none"> <li>• Discussion: Determine items and frequency for future mailchimp newsletters, including my 311 flyer, upcoming special NC Board Meeting, events, and more.</li> </ul>	Maria Sosyan
11	Up to 15 minutes	<ul style="list-style-type: none"> <li>• Update and Discussion: To create the NoHo NC third annual community mixer. Update on venues.</li> </ul>	Maria Sosyan
12	5 minutes	<ul style="list-style-type: none"> <li>• Update Discussion: Provide suggestions and brainstorm ways to improve outreach efforts by means of: verification via social media, frequency of social media posts, streamlined processes.</li> </ul>	Maria Sosyan
13	Up to 3 minutes	<ul style="list-style-type: none"> <li>• Update on Board Meeting attendance.</li> </ul>	Rob McGrath
14	Up to 3 minutes	<ul style="list-style-type: none"> <li>• Review and approve September meeting minutes</li> </ul>	Maria Sosyan
15		<ul style="list-style-type: none"> <li>• Meeting Adjourned</li> </ul>	

The Next Committee Meeting will be held on Monday, November 4, 2019.

## THE FOLLOWING IS IN REGARDS TO ALL BOARD MEETINGS AND COMMITTEE MEETINGS

**PUBLIC INPUT AT ALL MEETINGS** – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minute per speaker, unless adjusted by the presiding officer of the Board.

**PUBLIC POSTING OF AGENDAS** - MTNHNC agendas are posted for public review as follows:

- North Hollywood Regional Library - 5211 Tujunga Blvd. North Hollywood
- Senior Citizens Center - 5301 Tujunga Blvd. North Hollywood.
- [www.NoHoNC.org](http://www.NoHoNC.org)
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

**THE AMERICAN WITH DISABILITIES ACT** - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Paul Storiato, Board President, via email [paulstoriato@nohonc.org](mailto:paulstoriato@nohonc.org)

**PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: [NoHoNC.org](http://www.NoHoNC.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Paul Storiato, Board President, via email [paulstoriato@nohonc.org](mailto:paulstoriato@nohonc.org).

**RECONSIDERATION AND GRIEVANCE PROCESS** – For information on the NOHONC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NoHo NC Bylaws. The Bylaws are available at our Board meetings and our website [www.NoHoNC.org](http://www.NoHoNC.org).

**REMOVAL WARNING: ANY PERSON WHO INTERFERES WITH THE CONDUCT OF A NEIGHBORHOOD COUNCIL MEETING BY WILLFULLY INTERRUPTING AND/OR DISRUPTING THE MEETING IS SUBJECT TO REMOVAL. A PEACE OFFICER WILL BE REQUESTED TO ASSIST WITH THE REMOVAL BY THE NEIGHBORHOOD COUNCIL. ANY PERSONS WHO RESISTS REMOVAL BY A PEACE OFFICER IS SUBJECT TO ARREST AND PROSECUTION.**  
**Penal Code Section 403, Penal Code Section 602.1(b)**